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The Mission of the School of Journalism

The mission of the School of Journalism is to explore and to help students explore the institutions, procedures, professional skills, and audiences of journalism and mass communication. Our subject is how the media mediate for public life in America and around the world. This mission is both an academic and a professional one; it is about learning, teaching, and doing. To this end, we are committed to scholarly research in journalism and mass communication, to liberal education in the arts and sciences, and to professional training in media work.

The Mission of the Baccalaureate Program

The mission of the baccalaureate program of the School of Journalism is to help students learn to read, think, and communicate clearly, critically, and creatively. The school is committed to liberal education in the arts and sciences as well as to professional training in the skills of journalism and mass communication. The school believes that both breadth and depth of learning must characterize the undergraduate experience. To this end, the Bachelor of Arts in Journalism degree emphasizes:

- development of basic skills in writing, critical thinking, independent learning, mathematics, foreign language, computers, and new information technologies;
- exposure to a broad range of course work in the disciplines of the liberal arts and sciences, both in the College of Arts and Sciences (COAS) and in the liberal arts courses within the School of Journalism;
- study of human cultures outside the United States and of selected minority cultures within the United States;
- training in statistical analysis and quantitative and qualitative research methods; training in the professional skills of journalism and mass communication, including reporting, writing, editing, visual communication, new communications technology, and collaborative group work;
- study of the institutions, processes, and effects of mass media in society;
- study in depth of a field or discipline in the arts and sciences, other than journalism and mass communications; and
- preparation for a lifetime of learning.

Because its mission coincides with the philosophy and goals of the Accrediting Council on Education in Journalism and Mass Communications (ACEJMC), the school seeks accreditation every six years from this national body. ACEJMC accredited the school most recently in 1996.

A History of the School of Journalism at Bloomington and Indianapolis

Indiana University, established in 1820 as a tiny seminary in Bloomington, eventually became one of the first state universities to teach journalism. Instruction began in 1893 with three students in the first class. Classes in writing and reporting were taught at intervals during the next few years, supplementing the students’ liberal arts background in English, history, and economics.

A Department of Journalism was established in the College of Arts and Sciences in 1911, although students could not major in journalism until 1932.

Professor Joseph Piercy was named as the first head of the department; he served until 1938. In 1911 the Department of Journalism took over administration of the Indiana Daily Student, the campus newspaper established in 1867 as a student-owned enterprise.

Among the prominent alumni of the Piercy years were Don Mellett, ’13, killed in Canton, Ohio, while investigating crime in the city, a campaign that won a Pulitzer Prize; Ernie Pyle, ’23, famed correspondent in World War II; Nelson Poynter, ’24, publisher of the St. Petersburg Times and cofounder of Congressional Quarterly; and Mark Ferrere, ’26, who rose to top management in Scripps Howard.

John E. Stempel, an alumnus of the program and a formidable teacher of reporting and editing, served as head of the Department of Journalism from 1938 until his retirement in 1968. It was in the Stempel years that journalism, after moving through various offices on campus, found its home in Ernie Pyle Hall in 1954.

Also during his leadership, the High School Journalism Institute began in 1946, directed by Professor Gretchen Kemp. Stempel graduated many distinguished journalists, Frank Boughnholzer, ’40, had a successful career at NBC News in radio and television. Robert E. Thompson, ’49, became a White House correspondent, and then head of the Hearst Newspapers Washington Bureau. Gene Miller, ’50, won two Pulitzer Prizes for the Miami Herald.

Kenneth Olshan, ’54, became head of Wells Rich and Greene Worldwide, one of the country’s top advertising agencies. Dan Thomasson, ’57, directs the Washington Bureau of Scripps Howard Newspapers. George Gill, ’57, is publisher of the Louisville Courier Journal.

The Department of Journalism began an M.A. program in the late 1920s and a Ph.D. program in mass communication in 1966. Graduates from these programs have become leaders in journalism education. Del Brinkman, M.A. ’64, Ph.D. ’71, has served as dean of the University of Kansas School of Journalism and vice chancellor for academic affairs at Kansas. Brinkman is presently the Journalism Program director for the John S. and James L. Knight Foundation. Tom Bowers, B.A. ’64, Ph.D. ’71, became associate dean of the School of Journalism at the University of North Carolina. Both Brinkman and Bowers served as president of the Association for Education in Journalism and Mass Communication.

Also did David Weaver, B.A. ’68, M.A. ’69, Ph.D. ’74, now the Roy W. Howard Research Professor in Indiana University’s School of Journalism.

Under the leadership of Richard G. Gray, who became chairman of the Department of Journalism in 1968, the school’s curriculum changed its emphasis. Since 1969 journalism majors have had to study a core curriculum that balances instruction in the skills of writing, visual communication, reporting, and editing with instruction in the history, economics, law, responsibilities, and ethics of journalism. The Indiana Daily Student was separated from the curriculum; it and the Arbutus, the campus yearbook, were established as independent publications administered by a publisher selected by the journalism faculty. To provide a modern, technological environment for research and teaching in journalism, Gray led a national fundraising campaign for the renovation of Ernie Pyle Hall, completed in 1976.

Graduates have since distinguished themselves academically and professionally. Paul Tash, ’76, won a Marshall Scholarship to the University of Edinburgh and now is executive editor of the St. Petersburg Times. Bill Foley, ’76, won a Pulitzer Prize for photography. Michel du Gille, ’81, has won two for the Miami Herald and now is a picture editor at the Washington Post. Barbara Toman, ’83, won a Rhodes Scholarship to Oxford University and works in the London bureau of the Wall Street Journal. Wendy Weyen, ’85, and Jennifer Orsi, ’88, won the Wells Award, the highest award for academic and leadership excellence that students can win at Indiana University, and both work for the St. Petersburg Times.

The school and its alumni pay tribute to the achievements of many of these outstanding graduates through undergraduate scholarships named in their honor.

In 1974 the Department of Journalism became a school with Richard Gray as director. In 1982 it became a systemwide school, responsible for the coordination of journalism education on all eight campuses of Indiana University. Gray became dean and presided over the founding of an undergraduate major at IUPUI in an independent School of Journalism. Before 1974 journalism courses had been taught at Indianapolis in the Department of English, mainly by Professor Shirley Quate, who also advised the student-run campus newspaper, The Sagamore, which first appeared in 1971. Acting Associate Dean Floyd Arpan established the School of Journalism in Caranoughan Hall. As the program grew under the leadership of Associate Dean James Brown, the school moved in 1984 to offices in the Education–Social Work building. The school took over administration of The Sagamore, appointing its first publisher in 1985.

In 1989 the School of Journalism in Bloomington separated from the College of Arts and Sciences and became independent. Since 1990, students in the School of Journalism on both campuses have enrolled in a new degree program, the Bachelor of Arts in Journalism (B.A.J.).
Campus Life at Indianapolis

The journalism curriculum helps students prepare to be effective communicators regardless of their chosen profession. Careers in newspapers, magazines, broadcast and electronic journalism, public relations, and advertising are as vital as ever. The Bachelor of Arts in Journalism degree also prepares students for related careers and for graduate studies. For example, strong communication skills are essential for careers in law, business, and public affairs.

The urban setting of the Indianapolis campus enables students and faculty to work closely with public and private agencies, government, business, and industry. Its urban orientation enables the university to be directly involved in metropolitan concerns and aspirations. The state capital is only a short walk from the school’s offices. Internships available from Indianapolis media organizations allow students to enhance their classroom skills with work experiences in a major media market. Classroom experiences are also enriched by part-time instructors who are media professionals.

The School of Journalism operates administratively and practically as one school for the Indianapolis and Bloomington campuses. Because the degree program is unified, students who meet all admission requirements may start in Bloomington and transfer to IUPUI or vice versa. Students who have not met all admission requirements may transfer to the University Division at Bloomington or the University College at Indianapolis. The school is nationally accredited on both campuses.

The IUPUI campus emphasizes computer-based journalism. Students are taught how to use online information (LEXIS® and NEWS®) in J100 Computer Methods for Journalism class. NEWS, a massive database that contains full text of many newspapers, magazines, news services, and government documents, is very useful as background research on story ideas. Students are given free computer access accounts so that they may connect to the world of electronic information and, by e-mail, to their professors. Owning a computer is not necessary, but students who have their own computer in their homes or offices can turn in assignments electronically without coming to campus.

Two journalists from The Indianapolis Star won the Pulitzer prize for investigative journalism using computer skills learned in IUPUI journalism courses.

The Journalism Library

Books, journals, trade publications, and newspapers used by faculty and students in journalism are housed in the University Library, 755 W. Michigan Street. The IUPUI University Library is a beautifully designed building. It features computer databases that help students and professional work.

Campus Media

Students may work for The Sagamore, the campus newspaper administered by the School of Journalism in accordance with principles established in the Articles of Operation. The newspaper is a state-of-the-art desktop-published weekly that gives students a full range of opportunities in writing, editing, photography, ad sales, production, graphics, and page design. Students have full responsibility for the news-editorial content and may also gain management and marketing experience. Most student staff positions are paid. Students are also encouraged to explore opportunities in the communications market in print, broadcast, public relations, and advertising in Indianapolis. The Sagamore is often recognized as the top campus weekly in the state, having won numerous state, regional, and national awards.

Honors and Scholarships

The school recognizes and rewards the academic and professional accomplishments of its majors with a program of awards and scholarships on both campuses.

The school places its outstanding students on the Dean’s List each semester, based on their grade point average for that semester. In addition, the school annually awards approximately $130,000 in scholarships ranging in value from $500 to $6,500 to its majors. Indianapolis students compete with Bloomington students for these scholarships. Approximately $5,000 is earmarked for Indianapolis students. Applicants are interviewed for these scholarships in spring semester by a faculty-student committee. The school announces the awards at an annual ceremony for students and parents in April.

Student Organizations

The Journalism Student Organization helps students prepare to enter the media market by organizing a spring job fair and sponsoring occasional workshops and guest speakers throughout the year. Students may also join the professional chapters of Society of Professional Journalists, for students interested in careers in news; Women in Communications, for women interested in careers in journalism and mass communications; or Public Relations Society of America, for students interested in careers in public relations.

Internships and Placement

The IU School of Journalism at Indianapolis has a placement director in Indianapolis to help students prepare for internships and full-time employment. Indianapolis students are also encouraged to take advantage of recruiting visits, available through the Bloomington campus. Information about these opportunities is posted regularly on the school’s bulletin board outside Cavanaugh Hall 001G or through the Journalism Web site at www.journalism.iupui.edu. Job opportunities are also listed in Deadline, a weekly newsletter from the Bloomington campus.

The school’s placement director advises students in preparing resumes, clips, cover letters, and interviews, as well as for arranging for recruiters and employers to visit the IUPUI campus. For more information, contact Patrick McKeand, Education/Social Work Building 4104, (317) 274-5934.

Students may earn up to 3 credit hours in journalism for properly supervised internships, as long as they arrange to meet the school’s requirements in advance of taking the internship. Students may not apply the credit to the minimum of 30 credit hours required for the journalism major.

Admissions

Admission to the School of Journalism

Students wishing to major in journalism may declare themselves journalism majors in the University Division at Bloomington or the University College at Indianapolis during their first year at IU and may take J110 Foundations of Journalism and Mass Communication. At the Indianapolis campus, students may also take J100 Computer Methods in Journalism during their first year. Before seeking admission as a major in the School of Journalism, students must complete a minimum of 26 credit hours of undergraduate course work, including the following:

- J110 Foundations of Journalism and Mass Communication with a grade of C– or better
- English Composition with a grade of C– or better or exemption
- One semester of a foreign language
- One fundamental skills mathematics course or exemption. Recommended: Math M118, A118 or D116-D117.

Students wishing to become journalism majors are expected to have computer literacy, but there is no course or competency exam required for admission. Those who cannot demonstrate competency with word processing may be required to take a jump-start course before advancing in JOUR J200 or J210.

Students meeting these requirements with a cumulative grade point average of 2.20 (FX will be calculated as F) will be considered for admission to the School of Journalism. Each year the school will admit students, based on their grade point average, as the school's physical space, instructional equipment, and faculty/staff resources permit.

At Bloomington, applicants will be permitted to register conditionally for the next required core course if they submit a completed application. Conditional registrations in journalism courses may be canceled if those applicants are denied admission to the School of Journalism.

Application Deadlines

The School of Journalism will consider applications three times a year: May 15, August 20, and December 15. Application forms are available in Ernie Pyle 200 at Bloomington and in the Education–Social Work Building 4104 at Indianapolis.
All summer transfer course work must be entered on the student's transcript prior to the first day of classes in fall semester. For admission to the Bloomington campus, transcripts from other colleges and universities should be sent to the Office of Admissions, 300 N. Jordan Avenue, Bloomington, IN 47405. For admission to the Indianapolis campus, transcripts from other colleges and universities should be sent to the Office of Admissions, Cavanaugh Hall 129, Indianapolis, IN 46202-5143.

Transfer Students

Transfers from other Colleges and Universities

Students who wish to transfer to IUPUI should contact the Office of Admissions, Cavanaugh Hall 129, Indianapolis, IN 46202-5143, (317) 274-4591. Students who wish to transfer to Bloomington should contact the Office of Admissions, 300 N. Jordan Avenue, Bloomington, IN 47405, (812) 855-0661.

Transfer students are first admitted to the University Division at Bloomington. They may then apply to the School of Journalism when they have completed the application requirements. Because transfer courses are not calculated in the cumulative grade point average for Indiana University students, transfer students must complete a minimum of one semester at Indiana University before they can be considered for admission to the school.

Acceptance of credit from other institutions will be determined by the Office of Admissions, and the applicability of credit toward degree requirements in the School of Journalism will be determined by the dean. No more than 12 transfer credit hours of mass communications courses may be counted in the journalism major. Only credits earned at Indiana University will count toward a student's grade point average. Courses from other colleges and universities transfer as credit only.

Transfers within the School of Journalism on the Bloomington and Indianapolis Campuses

Students admitted to the school on the Bloomington campus who are transferring to the school on the Indianapolis campus should complete an Inter-Campus Transfer form available on the Web at www.iupui.edu/~moveiu. Students admitted to the school on the Indianapolis campus who are transferring to the school on the Bloomington campus must have completed all admission requirements as defined by the Bloomington campus and complete the same Web form. See “Admission to the School of Journalism” in this bulletin. Students who have not met all admission requirements may transfer to the University Division. Inter-campus transfer applications will be accepted throughout the year. However, students may take advantage of Continuing Student Registration by filing for an inter-campus transfer by March 1 for summer and fall semesters, and October 1 for spring semester.

Transfers from other Indiana University Campuses

Students who have completed the admission requirements should submit an application to the School of Journalism by the published deadlines. Students who have not completed the admission requirements should complete the Inter-Campus Transfer form at the Web site www.iupui.edu/~moveiu for admission to the University Division at Bloomington or the University College at Indianapolis.

Transfers from the School of Journalism to other Indiana University Campuses

Students enrolled in the School of Journalism who wish to attend another Indiana University campus should complete the Inter-Campus Transfer form on the Web at www.iupui.edu/~moveiu.

The Bachelor of Arts in Journalism Degree, Indianapolis and Bloomington

Academic counseling for each student in the School of Journalism is provided by a faculty member or an academic advisor prior to each semester’s enrollment. Although academic counseling is intended to provide effective guidance, students are responsible for planning their own programs and for meeting the following degree requirements for graduation. Students are advised to read IU bulletin descriptions of all courses selected, paying careful attention to conditions concerning awarding of credit.

The Indiana University Course Analysis and Record Evaluation (IUCARE), a computerized degree-audit system, is available to all students. Students may use IUCARE to monitor their completed and remaining requirements for the Bachelor of Arts in Journalism (B.A.J.) degree. See an academic advisor for details.

Degree Requirements

The School of Journalism offers the B.A.J. degree on the Bloomington and Indianapolis campuses. Students on either campus must complete the following for the B.A.J. degree:

- **Journalism major** (30 credit hours)
- **Second concentration** (24 credit hours)

**Fundamental skills**
- Writing, two courses
- Mathematics, one college-level course
- Foreign language, two years of one language at the college level or equivalent
- Statistics, one course
- Library research skills, one course

**Distribution**
- United States history, one course
- American political science, one course
- Economics, one course
- Literature or fine arts history/appreciation, one course
- Communication and culture
- Arts and Humanities, two courses
- Social and Historical Studies, two courses
- Natural and Mathematical Sciences, four courses total, two from one department

**Culture Studies, three courses**

125 credit hours total

**Journalism courses from either campus will satisfy requirements for the journalism major. Courses used to satisfy all other degree requirements will be determined by each campus. For the most part, the school will defer to the College of Arts and Sciences for the B.A.J. at Bloomington and the Schools of Liberal Arts and Science for the B.A.J. at Indianapolis to define which courses are acceptable.**

Students who intend to receive their degree from the Bloomington campus must satisfy all nonmajor requirements with courses as defined by the College of Arts and Sciences. Students who intend to receive their degree from the Indianapolis campus must satisfy all nonmajor requirements with courses as defined by the Schools of Liberal Arts and Science. Students who plan to transfer permanently to either the Indianapolis or Bloomington campus and receive the degree from that campus should consult with an academic advisor concerning course equivalencies.

The school maintains a list of Bloomington and Indianapolis courses that will satisfy nonmajor requirements on both campuses.

Credit Hour and Grade Point Requirements

1. 125 credit hours required for graduation, including the following minimums:
   a. At least 30 but no more than 36 credit hours of mass communications courses (journalism, telecommunications, and selected communication and culture)
   b. At least 65 credit hours from the College of Arts and Sciences or School of Liberal Arts and School of Science at Indianapolis, excluding Linguistics L100, all telecommunications courses, and selected communication and culture courses
   c. At least 98 credit hours combined from journalism and the College of Arts and Sciences or School of Liberal Arts and School of Science at Indianapolis
   d. At least 24 credit hours in a second concentration selected from one academic discipline outside of journalism, telecommunications, and selected communication and culture courses
   e. At least 30 credit hours at the 300 and 400 level
   f. At least 10 credit hours of journalism from the Bloomington or Indianapolis campuses
   g. At least 26 credit hours of course work during the senior year from the Bloomington or Indianapolis campuses

2. Credit hour limits
   a. No more than 36 credit hours of mass communication courses (journalism, telecommunications, and selected communication and culture) - The limit may be increased to 39 credit hours if the credit hours include at least one course from JOUR J414, J438, J450, J470, or J475
   b. No more than 12 transfer credit hours of mass communications (journalism, telecommunications, and selected communication and culture)
   c. No more than 3 credit hours total of internship credit, either from JOUR J492 or any other academic unit
d. No more than 60 transfer credit hours from a community college

e. Optional electives—10 or fewer credit hours outside the School of Journalism and the College of Arts and Sciences or School of Liberal Arts and School of Science at Indianapolis

f. Optional electives—15 or fewer credit hours of approved courses outside the School of Journalism and the College of Arts and Sciences or the School of Liberal Arts and the School of Science at Indianapolis

g. For students satisfying the requirements for a secondary teaching certificate, no more than 29 credit hours of approved education courses

3. Grade Point Average
   a. A minimum 2.0 cumulative grade point average in all course work
   b. A minimum 2.0 grade point average in all major course work (journalism, telecommunications, and selected communication and culture), C– or better in each course
   c. A minimum 2.0 grade point average in all course work for the second concentration, C– or better in each course
   d. A grade of F will be calculated as an F

**Journalism Major Requirements**

Students must complete a minimum of 30 credit hours of journalism courses with a grade of C– or better in each course from the following categories:

At Indianapolis, students are required to take J100 Computer Methods in Journalism in addition to the following required journalism courses:

1. Core courses, 18 credit hours:
   - J110 Foundations of Journalism and Mass Communication
   - J200 Reporting, Writing and Editing I
   - J201 Reporting, Writing and Editing II
   - J210 Visual Communication
   - J300 Communications Law
   - J410 The Media as Social Institutions

2. One course from the approved list of advanced skills courses, 3 credit hours:
   - J315 Feature Writing
   - J335 Retail and Direct Advertising
   - J341 Newspaper Reporting
   - J342 Magazine Reporting
   - J343 Broadcast News
   - J344 Photojournalism Reporting
   - J351 Newspaper Editing
   - J352 Magazine Editing
   - J354 Photojournalism Editing
   - J420 Advertising as Communication
   - J429 Public Relations Campaigns
   - J355 News Analysis and Opinion Writing
   - J463 Computerized Publication Design

3. One course from the approved list of research courses, 3 credit hours:
   - J409 Media Management
   - J414 International News-Gathering Systems
   - J423 Public Opinion
   - J428 Public Relations Management
   - J438 Problems in Advertising
   - J450 History of Journalism
   - J470 Broadcast Media Analysis

4. Journalism electives, 6 credit hours:
   - Courses may be selected from any other journalism courses open to undergraduates except JOUR C‘ courses and JOUR J492. Students may include other advanced skills and research courses in addition to the courses taken to satisfy the advanced skills and research course requirements above.

   Students have the option of taking additional mass communications courses (journalism, telecommunications, and selected communication and culture), but no more than 36 credit hours total of mass communications courses may be counted in the total 125 credit hours required for the degree. The limit of 36 credit hours of mass communications courses may be increased to 39 credit hours if one of the courses includes J414, J438, J450, J470, or J475.

   The grade point average of all journalism, telecommunications, and selected communication and culture courses must be at least 2.0.

**Transfer Credit in Journalism**

In order to comply with accreditation standards set by the Accrediting Council on Education in Journalism and Mass Communications (ACEJMC), no more than 12 credit hours of communications courses from any other journalism program will be accepted for credit toward the 123 credit hours required for graduation.

All transfer communications courses must be evaluated by the associate dean in order to be accepted in fulfillment of requirements for the journalism major.

**The Certificate in Journalism**

The Certificate in Journalism is offered on both the Bloomington and Indianapolis campuses. See “The Certificate in Journalism” later in this section for details.

**The Certificate in Public Relations**

The Certificate in Public Relations is offered on the Indianapolis campus. See “The Certificate in Public Relations” later in this section for details.

**The Indianapolis Campus Degree Requirements**

See “Credit Hour and Grade Point Requirements”

**Journalism Major Requirements**

See “Journalism Major Requirements”

**The Second Concentration in Business Foundations**

**Required courses:**

**Economics**
- E201 Introduction to Microeconomics (S&H)
- E202 Introduction to Macroeconomics (S&H)

**Business Foundations Core**
- X100 Business Administration: Introduction
- F260 Personal Finance
- A200 Foundations of Accounting (May substitute A201 Introduction to Financial Accounting or A202 Introduction to Managerial Accounting)

Choice of courses from the following list to total 24 credit hours with the previous required courses:

- L203 Commercial Law I
- K201 The Computer in Business
- X204 Business Communications
- M300 Introduction to Marketing
- N300 Principles of Risk and Insurance
- R300 Principles of Real Estate
G300 Introduction to Managerial Economics
D301 The International Business Environment
L408 Real Estate Law

Students interested in earning a minor in business should consult with their advisor.

Following are additional conditions for the second concentration in specific areas:

**Education—Secondary Teacher Certification**

Courses are limited to those required for teacher certification. Students should be aware of limits on elective hours. The School of Journalism cooperates with the School of Education in preparing students to teach journalism in high school. Interested students should contact Deborah Perkins, Education/Social Work Building 4104, (317) 274-2776, e-mail: dperkins@iupui.edu

**Fine Arts (Herron)**

Twelve credit hours of art history or appreciation are required.

**The Second Concentration in French**

F203 Second-Year French I
F204 Second-Year French II
F300 Lectures et analyses littéraires
F328 Advanced French Grammar and Composition
F360 Introduction socio-culturelle à la France
F405 Individual Readings in French
Two elective courses from 300 or 400 levels

**General Science**

Selection of courses and departments must show evidence of guided study in one subject. Premedical and predental course work is allowed, as designated.

**Languages**

No 100-level courses are allowed.

**Music**

At least 14 credit hours of E, M, or Z courses are required. Applied music courses must be in private instruction in one instrument. No ensemble work may apply. Students should be aware of limits on elective hours. They may not, however, earn credit for any course at the first- or second-year level in their native language. They may not, however, earn credit for any course at the first- or second-year level in their native language. Only math courses listed as both fundamental skills and natural and mathematical science may cross-list. One-hundred-level foreign language courses from departments that allow 100-level courses to fulfill major requirements may be applied to other appropriate requirements.

**Writing (2 courses)**

**English Composition**

Students may fulfill this requirement in any one of the following ways:

1. Exemption without credit. One of the following scores required: SAT Verbal 670 or above; ACT English 32 or above; or Advanced Placement English 4 or 5.
2. Exemption with credit. Scores required: English Composition Achievement Test 600 or above and one of the following: SAT Verbal 670 or above; ACT English 32 or above; or Advanced Placement 4 or 5. Students must also apply for exemption with credit to the Department of English, Gavagan Hall Room 501, Indianapolis, IN 46202.
3. Completion of English W131 or English W140 with a grade of C– or better.

**Advanced Composition**

Students must complete, with a grade of C– or better, one advanced composition or intensive writing course at the 200 level or above after completing the English composition requirement. Courses that fulfill this requirement are listed in the appendix section “Indianapolis Course Lists—Approved Advanced Composition Courses by Departments” in this bulletin.

**Mathematics (one course)**

Students may satisfy this requirement in one of three ways:

1. Complete one course from mathematics M118*, M119, 151, 153, 163, or 221 with a grade of C– or better. Credit for these courses may count toward the 123 credit hours required for the degree.
2. Students with a mathematics SAT score of 650 or higher or a mathematics ACT score of 29 or higher are exempt from this requirement.

*Math M118 is recommended for students who want to prepare for the required statistics course.

**Economics (one course)**

Students may select from approved courses in the School of Liberal Arts economics department. See the appendix section “Indianapolis Course Lists—Approved Distribution Courses by Departments” in this bulletin.

**Statistics**

One course selected from: ECON 270, PSY B305, SOC R359, STAT 301, SPEA K300.

**Distribution Requirements (12 courses)**

Approved courses that will fulfill Arts and Humanities, Social and Historical Studies, and Natural and Mathematical Sciences are listed in the appendix section “Indianapolis Course Lists—Approved Distribution Courses by Departments” in this bulletin. Note: Students are advised to read carefully course descriptions in School of Liberal Arts and School of Science bulletins for prerequisites and conditions concerning awarding of credit. Distribution courses may be cross-listed to Culture Studies and Second Concentrations when they are included on these requirements’ approved lists.

To ensure a rich and varied general education, the School of Journalism requires students to complete the distribution requirements as follows:

**U.S. History (one course)**

Students may select from History H105, H106, A221, A301, A302, A303, A304, A347, or any history course listed within “United States History” course descriptions in the School of Liberal Arts Bulletin.

**Political Science (one course)**

Students may select from Political Science Y105, Y301, Y302, Y304, Y305, Y306, Y307, Y308, Y311, Y313, Y319, Y324, Y394, and approved topics for Y200.

**Arts and Humanities (two courses)**

Students may select from approved distribution courses in the School of Liberal Arts economics department. See the appendix section “Indianapolis Course Lists—Approved Distribution Courses by Departments” in this bulletin.

**Social and Historical Studies (two courses)**

See the appendix section “Indianapolis Course Lists—Approved Distribution Courses by Departments” in this bulletin.

**Literature or Fine Arts History or Appreciation (one course)**

Literature courses must be devoted entirely to print literature. Fine arts (Herron) courses must be selected from courses with an “H” preceding the course number. Courses must be approved distribution courses in the School of Liberal Arts. See the Appendix section “Indianapolis Course Lists—Approved Distribution Courses by Departments” in this bulletin.

**Fundamental Skills**

Students may test out of all but 3 credit hours of the fundamental skills requirement. Requirements completed in one area may, under certain conditions, also fulfill requirements in other areas.

Cross-listing policy: Courses used for English composition and 100-level fundamental skills foreign language may not be used to fulfill any other requirement. Only math courses listed as both fundamental skills and natural and mathematical science may cross-list. One-hundred-level foreign language courses from departments that allow 100-level courses to fulfill major requirements may be applied to other appropriate requirements.
Natural and Mathematical Sciences (four courses)
See the appendix section “Indianapolis Course Lists—Approved Distribution Courses by Departments” in this bulletin. At least two courses must come from the same department. Students are advised to read all course descriptions in the School of Liberal Arts and School of Science bulletins regarding awarding of credit.

Culture Studies
Students must observe the following guidelines in fulfilling the culture studies requirement:
1. Students are required to complete three approved courses for the culture studies requirement.
2. Students must complete one of the three courses from list A.
3. Students must take another course, either from list A or from list B.
4. Students must complete a third course from list C. See the appendix section “Indianapolis Course Lists—Approved Culture Studies Courses by Departments” in this bulletin.
5. Students who successfully complete an academic year abroad in a program sponsored by the Indiana University Office of Overseas Study will partially satisfy the culture studies requirement of one course from list A and a second course from list A or B through the course work they will take on the year-long program. Students participating in academic year-long programs sponsored by other universities may petition for a similar exception, providing materials from courses taken and evidence of the general cultural emphasis of the program.

Approved Courses Outside the School of Journalism
Students must complete a minimum of 98 credit hours offered by the School of Liberal Arts and the School of Science and the School of Journalism. School of Music courses in history, literature, composition, appreciation, and theory of music may be counted among the 98 credit hours.

Students may select the remaining 25 credit hours in the School of Liberal Arts and the School of Science, or from the list of approved courses below. Students also have the option of including in these 25 credit hours up to 15 credit hours from the list of approved courses below and 10 credit hours of courses from any other degree-granting units of the university. The school will not accept engineering, technology, restaurant and hotel management, or self-acquired competency credit.

Students satisfying requirements for a teaching certificate may take a maximum of 29 credit hours outside the School of Journalism, the School of Liberal Arts, or the School of Science in Indianapolis, if the courses selected are from the School of Education section in the list below.

Kelley School of Business
Business G330 Principles of Urban Economics may be counted among the 65 credit hours within the College of Arts and Sciences.
A200 Foundations of Accounting (Nonmajors) or A201-A202 Introduction to Accounting I-II
F301 Financial Management
G406 Business Enterprise and Public Policy
G460 Business in Its Historical and Social Settings
J401 Administrative Policy
K201 The Computer in Business
L201 Legal Environment of Business or L203 Commercial Law I
L405 The Corporation in America Today
M300 Introduction to Marketing or M301 Introduction to Marketing Management
M411 Transportation Carrier Management
P301 Operations Management
Z300 Organizational Behavior and Leadership or Z302 Managing and Behavior in Organizations

School of Education
M201 Laboratory Field Experience
M300 Teaching in a Pluralistic Society
M314 General Methods in Senior High/Junior High/Middle School Education
M457 Methods of Teaching Senior High/Junior High/Middle School Subjects (one course to be taken in each major area)
M480 Student Teaching
P254 Educational Psychology for Teachers at All Grades
P255 Educational Psychology for Senior High/Junior High/Middle School Teachers

School of Physical Education
D352 Dance and the Allied Arts II
P397 Kinesiology

School of Library and Information Science
L504 Information Sources and Services
L508 Principles of Library Collection Building
L510 Organization of Materials and Information
L533 Library Materials for Children and Young Adults
L533 School Library Media Center
L596 Library Practice Work

School of Public and Environmental Affairs
E200 Environment and People
E300 Introduction to Environmental Sciences
E400 Topics in Environmental Studies
H316 Introduction to Environmental Health Management Orientation
V170 Introduction to Public Affairs
V264 Urban Structure and Policy
V366 Managing Human Resources
V376 Law and Public Policy Issues in America I
V447 Federal Budget Policy
V450 Contemporary Issues in Public Affairs

Military Science
G301 Basic Leadership Training
G302 Advanced Military Subjects
G401 Advanced Leadership Theory
G402 Officer Preparation and Development

Program Planning and Counseling Guidelines

The Student's Responsibility
Students are responsible for planning their programs and meeting all graduation requirements. Students should be thoroughly familiar with all sections in this bulletin regarding admission, degree requirements, major requirements, course requirements, academic regulations, and academic standing. Students are also responsible for policy information and meeting all deadlines as published in the Schedule of Classes and for keeping their local and permanent addresses up to date with the Office of the Registrar. Faculty advisors, academic counselors, and the recorder can assist students in planning their programs and explain requirements and policies. Students also have access to the computerized degree-audit system in the advising section of insite.indiana.edu.

Advising
The School of Journalism assigns each journalism major a faculty advisor. Students are encouraged to meet with their faculty advisor as necessary to discuss academic and career planning. In addition, professional staff are available every day for advising.

Indianapolis
Deborah Perkins, Assistant to the Dean, Education-Social Work 4103, (317) 274-2776, e-mail: dperkins@iupui.edu

Journalism majors are required to meet with their faculty advisor prior to each registration. For this purpose, the school administers an advising process each semester. During this advising period, journalism majors may preregister in journalism courses for the next semester.

Advising for registration in fall courses usually occurs in March and for registration in spring courses in October. In these advising conferences students should, as a minimum objective, make certain that they understand the requirements for successful completion of the area requirements and that they have made an appropriate plan for the coming semester.

Access to Journalism Courses at Indianapolis
All journalism courses are open to nonmajors. Nonmajors should have completed appropriate prerequisites for advanced courses or have obtained permission from the instructor.

The Certificate in Journalism
Students in good academic standing at Indiana University who are not majoring in journalism,
telecommunications, sports communication program—broadcast emphasis, or any other major or program that requires a substantial number of mass communications courses are eligible to apply to the certificate program. Students must file an application with the School of Journalism.

To be considered for admission, students must have completed 26 credit hours with a minimum 2.2 cumulative grade point average (FX will be calculated as F), including:

- J110 Foundations of Journalism and Mass Communication with a grade of C– or better
- English Composition with a grade of C– or better or exemption
- One semester of a foreign language
- One fundamental skills mathematics course or exemption.

Students wishing to be admitted to the certificate program are expected to have computer literacy, but there is no course or competency exam required for admission. Those who cannot demonstrate competency with word processing may be required to take a jump-start course before advancing in JOUR J200 or J210.

Required courses

1. Core courses, 21 credit hours:
   - J110 Foundations of Journalism and Mass Communication
   - J200 Reporting, Writing and Editing I
   - J201 Reporting, Writing and Editing II
   - J210 Visual Communication
   - J300 Communications Law
   - J410 The Media as Social Institutions

2. One course from the approved list of advanced skills courses, 3 credit hours:
   - J315 Feature Writing
   - J325 Retail and Direct Advertising
   - J341 Newspaper Reporting
   - J342 Magazine Reporting
   - J343 Broadcast News
   - J344 Photojournalism Reporting
   - J351 Newspaper Editing
   - J352 Magazine Editing
   - J354 Photojournalism Editing
   - J420 Advertising as Communication
   - J429 Public Relations Campaigns
   - J455 News Analysis and Opinion Writing
   - J465 Computerized Publication Design I

3. One 3 credit hour elective, selected from journalism, or a College of Arts and Sciences (Bloomington), School of Liberal Arts, or School of Science (Indianapolis) advanced composition or statistics course.

The Certificate in Public Relations is also beneficial to working professionals who are either currently in the public relations field or are considering a career change to public relations and desire formal credentials.

Students in good academic standing at Indiana University’s Indianapolis campus, who are not majoring in journalism or telecommunications, are eligible to apply to the certificate program. Students must file an application with the School of Journalism.

To be considered for admission, students must have completed 26 credit hours with a minimum 2.2 cumulative grade point average (FX will be calculated as F), including:

- J110 Foundations of Journalism and Mass Communication (with a grade of C– or better)
- English Composition (with a grade of C– or better or exemption)

One fundamental skills mathematics course or exemption (M118 recommended)

Required courses for the certificate include:

- J100 Computer Methods for Journalism
- J110 Foundations of Journalism and Mass Communication
- J200 Reporting, Writing and Editing I
- J201 Reporting, Writing and Editing II
- J210 Visual Communication
- J219 Introduction to Public Relations
- J300 Communications Law
- J410 Media as Social Institutions

In addition, two of the following three courses must be taken:

- J428 Public Relations Management
- J429 Public Relations Campaigns
- J460 Research Skills in Public Relations

Academic Regulations

Absences from Final Examinations

Students are required to adhere to the policies regarding final examinations as published in the Schedule of Classes.

Absences from Scheduled Classes

Illness is usually the only acceptable excuse for absence from class. Other absences must be explained to the satisfaction of the instructor, who will decide whether omitted work may be made up.

Addition of Courses

No course may be added by an undergraduate student after the first week of a semester or a summer session unless the instructor of the course approves and the request is approved by both the chairperson of the department in which the course is offered and the dean.

Change of Grade

Requests for a change of grade must be made no later than the last day of classes of the next regular semester.

Confidentiality of Records

Indiana University, in compliance with the General Education Provisions Act, Section 438, titled Family Educational Rights and Privacy Act, and the university’s Policy on Access to Institutional Data, provides that all student records are confidential and available only to eligible employees of the university for use in the conduct of university business (as determined by data stewards), the student, and the parents, if the student is under 21 and dependent as defined by IRS standards. Students may review their records upon request and may ask for deletions or corrections of the record in a hearing process described in detail in the Code of Student Rights, Responsibilities, and Conduct, distributed at fall registration or available in Bloomington at the Office of Student Ethics, Assistant Dean of Students Annex, or the School of Journalism office, Education–Social Work 4104 in Indianapolis.

References, recommendations, and other similar documents may carry a voluntary waiver relinquishing the student’s right to review this specific material. The student may also release the record to others by signing a written release available in the offices that maintain records. Further details regarding the provisions of the Privacy Act and a list of offices where student records are kept may be found in the Code of Student Rights, Responsibilities, and Conduct.

Correspondence Courses

With the approval of an academic advisor, students may take a limit of two Independent Study university courses offered through the School of Continuing Studies for the B.A.J. degree.

Credit by Examination

The school will apply credit earned by departmental examination, College Board Achievement Placement Tests, College Board Advanced Placement Tests, and language placement tests offered by the Bureau of Evaluative Standards and Testing toward appropriate degree requirements. Such credit must be entered on the student’s transcript. At Indianapolis, students wishing special language credits through the credentialing process must file an application for special credit and pay a fee or charge per credit for additional credits. Indianapolis students should contact the Foreign Language Office, (317) 274-2817, for complete information.

Degree Applications

Candidates for the B.A.J. must file an application for a degree in the school recorder’s office, Ernie Pyle Hall 200B at Bloomington or Education–Social Work 4104 at Indianapolis. Deadlines to apply: June 1 for May graduation; December 1 for June or August graduation; February 1 for December graduation.

Candidates must have all credits on record at least six weeks prior to the conferring of degrees, except for credits of the current semester.

Dual Bachelor’s Degree

In certain cases the dean may permit undergraduate students who have not yet completed a first bachelor’s degree to complete a second bachelor’s degree. Such students must complete all requirements for the B.A.J. and the second degree. Students with a bachelor’s

The Certificate in Public Relations

Indianapolis Campus

The Certificate in Public Relations serves students not majoring in journalism by providing a coherent program of study. This certificate also provides the student’s current or prospective employer with tangible evidence of a student’s training in public relations. The certificate program is of interest to students in a wide variety of fields.
degree should consider applying for admission to a graduate program.

Exceptions to Degree Requirements
Requests for deviation from school requirements may be granted only by written approval from the dean of the school (or the dean's administrative representative).

Incomplete Courses
A grade of Incomplete (I) may be given only when the work of the course is substantially completed and when the student's work is of passing quality. All incomplete (I) grades must be removed within the time specified by the instructor of the course or they will automatically change to an F one calendar year after the end of the semester/session the grade of I was given. It is the student's responsibility to obtain from the instructor the requirements and deadline for the removal of the incomplete. Students who receive a grade of I should not register for the course a second time.

Language Placement for International Students
Students whose native language is not English may demonstrate required proficiency in their language. Students are required to take a proficiency exam from the department of their native language. Students must place at or above the fifth semester. They cannot earn credit for courses at the first- or second-year level in their native language.

Pass/Fail Option
Students in good academic standing may take up to eight elective courses, maximum two courses per academic year, for a grade of P (pass) or F (fail). No courses used to fulfill major requirements, second concentration, fundamental skills, distribution, or culture studies requirements may be taken under the Pass/Fail option.

During the freshman year, students may take two HPER “E” classes under the Pass/Fail option in addition to the two other courses permitted.

Students must meet the deadlines to enroll in courses under the Pass/Fail option as listed each semester in the Schedule of Classes. A grade of P is not calculated in the grade point average; a grade of F is calculated in the grade point average. A grade of P cannot be changed subsequently to any other letter grade.

Public Information
Upon request, certain information is made available to the public by the Office of the Registrar: Bloomington, Franklin 100, tel. (812) 855-0121; Indianapolis, Cavanaugh Hall 133, (317) 274-1501.

Release of Information in Student Records
An implicit and justifiable assumption of trust is placed in the School of Journalism as custodian of personal data submitted by students entering the school or generated during their enrollment. This mutual relationship of trust between the school and the individual student requires that such data be held in confidence. More information on the confidentiality and access to student records appears in the front portion of the bulletin.

Statute of Limitations
BLOOMINGTON
Course work for the B.A.J. degree must be completed within eight years from the time the student first registers in the university. Students who do not meet this requirement must apply in writing to the dean to have their programs updated to meet the degree requirements currently in effect.

INDIANAPOLIS
Permission must be obtained from the office of the associate dean to use any course that was completed 10 or more years previously as credit toward the B.A.J. degree.

Withdrawal from Courses
The school permits withdrawal from courses with the automatic grade of Withdrawn (W) within the deadlines of the current campus as published in the Schedule of Classes.

Petitions for withdrawal after the periods specified in the Schedule of Classes will be considered by the dean only for urgent reasons related to extended illness or equivalent distress. Documentation of extended illness or equivalent distress will be required.

If students withdraw with the dean's consent, their mark in the course shall be W if they are passing at the time of withdrawal and F if they are not passing. The grade will be recorded on the date of withdrawal. Failure to complete a course without authorized withdrawal will result in the grade F.

Academic Standing of Candidates for the Bachelor of Arts in Journalism Degree

Degrees Awarded with Distinction
The school recognizes outstanding performance in course work by awarding the Bachelor of Arts in Journalism degree with three levels of distinction: Distinction, High Distinction, and Highest Distinction depending upon the student's cumulative grade point average. Students must have a minimum of 60 graded credit hours at Indiana University to be considered for distinction degrees. No more than 10 percent of the graduating class may receive distinction.

FX Policy
The School of Journalism will calculate FX grades as F's for internal purposes and degree requirements. This calculation will apply to all categories of academic standing: good, probation and dismissal, class rank, and all grade point average requirements in the degree, including cumulative, semester, major, and second concentration.

A student may use the FX option for purposes of the university transcript. An undergraduate student who has repeated a course previously failed may request to have only the last grade in that course counted in the student's grade point average as entered on the student's transcript. A student may exercise this FX option for no more than three courses, totaling no more than 10 credit hours. A student may use the FX option on the transcript only once for a given course. Requests for approval of FX courses should be made to the school's recorder.

Good Standing
Students are considered to be candidates in good standing for an Indiana University bachelor's degree when they have been regularly admitted by the Office of Admissions; when their academic grade point average is not less than 2.0 (C) for the last semester's work; and when their cumulative grade point average is at least 2.0 (C).

Students' eligibility to continue as journalism majors is subject to a periodic review of their progress toward a degree.

Academic Probation
Students are on academic probation when their cumulative grade point average is below 2.0 (C).

1. Students are on academic probation when their cumulative grade point average is below 2.0 (C).

2. Students are on academic probation for the duration of the regular semester following one in which they failed to attain a 2.0 (C) grade point average.

3. Students are on academic probation when they receive a D+ or less in any one journalism, telecommunications, or selected communication and culture course.

Students on academic probation must comply with such restrictions as the Office of the Dean of Students or the Dean of the School of Journalism may deem necessary.

Dismissal
Students are dismissed from the school when, in the judgment of the dean, they have ceased to make progress toward their degree. When students have failed to attain a 2.0 (C) grade point average in any two semesters and when their cumulative grade point average is below 2.0 (C); or they have received a D+ or less in two or more journalism, telecommunications, or selected communication and culture courses, they are automatically considered to be making insufficient progress toward their degree.

Students whose record reveals failing or near-failing performance or lack of clear progress in any semester, regardless of their previous cumulative grade point average, or whose cumulative grade point average falls below 2.0 (C) are always carefully evaluated with a possibility of dismissal.

Re-admission
The dean considers petitions for re-admission from students who have been dismissed. A student dismissed for the first time may petition for re-admission to any division of the university.

Students dismissed for the first time may petition to the School of Journalism for re-admission within the deadlines stated in the dismissal letter. Students dismissed for the second time may not be admitted for the next regular semester but are eligible to submit a
petition for re-admission after a period of at least one regular semester.

To ensure that petitions for re-admission after a second dismissal are considered by the dean, students eligible to submit them must do so before August 1 for fall semester, December 1 for spring semester, and April 15 for summer sessions.

Academic Dishonesty
Indiana University and the School of Journalism expect that students will follow the fundamental principles of academic and professional integrity in the pursuit of learning and of professional practice. Academic and professional integrity requires that students take credit for their own work and ideas only. Violation of these principles is considered an act of academic dishonesty.

Academic dishonesty is defined in Code of Student Rights, Responsibilities, and Conduct, the student handbook, and the Undergraduate Course Schedule.

Course Descriptions
Undergraduate Courses
C190 Perspectives on Communication (1 cr.) Students are introduced to the communication environment. Coursework includes instruction in the role of communication in society. The course examines the relationship between communication and the political process.
C201 Topics in Journalism (3 cr.) The course provides an overview of the field of journalism, including its history, structure, and functions. Topics include news gathering, writing, editing, and distribution. Students learn about the role of the journalist in society.
C300 The Citizen and the News (3 cr.) A study of the institutions that produce news and information about public affairs for the citizen of American mass society. The problems about the selection of what is communicated. Case studies. International comparisons. Will not count toward journalism major requirements.
C327 Writing for Publication (3 cr.) A workshop for nonmajors to improve writing skills and learn basic requirements of writing for publication. Instruction in market analysis and interpreting specific editorial requirements, in gathering and researching background materials, and in preparing manuscripts. Examination of various types and styles of published writing. Will not count toward journalism major requirements.
C337 Media Economics (3 cr.) This course explores how economic forces influence the content of journalism. Students learn about the role of media economics in the production of news content, particularly at U.S. organizations. It examines basic economic concepts, such as market and competition, as well as how economic forces influence the production of media content. Students study the role of economics in journalism, and how economic forces influence the production of news content.
C340 Media Law (3 cr.) The course introduces students to the legal issues that affect the practice of journalism. Students learn about the role of law in the production and distribution of news content, particularly at U.S. organizations. It examines legal concepts, such as defamation, copyright, and libel. Students also study the role of ethics in journalism, and how legal and ethical principles guide the practice of journalism.
C341 Newspaper Reporting (3 cr.) P: J200, J201. Techniques of gathering, analyzing, and writing news and features for newspapers. Practice in interviewing, observation, and use of documentary references that include computer information retrieval and analysis skills.
C342 Magazine Reporting (3 cr.) P: J200, J201. Techniques of gathering, analyzing, and writing for magazines. Practice in interviewing, observation, and use of documentary references that include computer information retrieval and analysis skills.
C344 Photojournalism Reporting (3 cr.) P: J200, J201. This is an introductory photojournalism course focusing on the basics of light, camera operation, and the use of chemical and digital darkrooms. It includes instruction in spot news and feature photography as well as instruction in ethics, privacy, and law.
C351 Newspaper Editing (3 cr.) P: J200, J201. Workshop in fundamentals of editing newspapers, including both individual and team projects. Emphasis on news judgment, fairness, accuracy, editorial balance, and language usage. Practice in writing news summaries, editing copy, writing headlines, laying out pages, and using computer editing technology.
C352 Magazine Editing (3 cr.) P: J200, J201. Workshop in fundamentals of editing specialized and general interest publications. Individual and team
functions are stressed. Attention is given to editorial voice and judgment, fairness, accuracy, and language usage. Practice in writing headlines and titles, layout, design, and use of computer editing technology. I Sem., II Sem.


J354 Photojournalism Editing (3 cr.) P: J344, or permission of the instructor. Workshop on the role and function of the print media picture editor. Theory and practice of picture editing skills including assigning, selecting, cropping, writing captions and blurbs, producing informational graphics, designing photo pages, editing by computer, and managing.

J385 Television News (3 cr.) P: J343 and J353, or consent of instructor. Preparation and presentation of news for television. Practice in writing, reporting, filming, and editing news for TV. TV writing problems; use of photographs, film, and videotape; problems of sound in TV news; ethical problems of the TV film reporter and editor.

J390 Corporate Publication (3 cr.) A comprehensive survey of corporate publications from newsletters to corporate magazines, tabloids, and annual reports with an emphasis on layout and design. Includes refreshing writing skills with review on interviewing and editing.

J401 Depth Reporting and Editing (3 cr.) P: one 300-level reporting course and one 300-level editing course. Study and practice in using techniques of social science and traditional methods of investigative reporting. Class will plan, write, and edit news stories in depth.

J407 News Gathering and the Law (3 cr.) Students study the law relating to the content of news media and the processes by which that content is created. Discussion includes the legal issues triggered by story framing, selection of sources, interviewing, photography, and access to information. The course involves reading and research using primary legal materials.

J409 Media Management (3 cr.) Research seminar that examines techniques and processes used in managing media organizations. Through discussions, case analysis, and group projects, the course explores organizational missions and social responsibilities, market analysis techniques, personnel management issues, and budgeting.

J410 The Media as Social Institutions (3 cr.) P: J300, senior standing. Examination of the functions and impact of the mass media in society with primary focus on the United States. Discussion of the values of media organizations and the professional and ethical values of journalists. Critical analysis of the relationship of the media and society and the effect of political, economic, and cultural factors on the operation of the media. I Sem., II Sem., SS.

J414 International News-Gathering Systems (3 cr.) Structure and function of international communication systems and barriers to flow of information among nations. Emphasis on gathering and disseminating information around the world. Study of the major newspapers of the world, international news agencies, and international broadcasting and satellite networks.

J415 Literary Journalism (3 cr.) A study of literary forms and techniques used in journalism. Topics to be considered include formal considerations such as voice and structure, reporting methods, and ethical issues. Students will supplement reading with writing experimental pieces of their own.

J420 Advertising as Communication (3 cr.) P: J200, J201, J319, J320. Lectures and practice in copywriting, graphics, layout, and production. Incorporates psychological, social, legal, and marketing aspects of creativity for mass media. I Sem., II Sem.

J423 Public Opinion (3 cr.) Behavioral study of nature, operation, molding, and influence of public opinion, with practice in its measurement and evaluation. Discussion of major political, social, economic, and cultural problems.


J427 Public Relations in a Democratic Society (3 cr.) Lectures and discussion on dissemination of public information by industry and institutions. Examination of procedures and policies and evaluation of public relations efforts. Contrasts public relations practices in America with those in other nations and cultures. I Sem., II Sem.

J428 Public Relations Management (3 cr.) P: J319 or J427. Theories and principles relevant to public relations practices in agency, corporate and nonprofit organizations, including development of goals and objectives, client relationships, budgets, and research methods.

J429 Public Relations Campaigns (3 cr.) P: J319 or J427. Development and execution of a public relations campaign for a nonprofit organization. Public relations theory and in-depth case study analysis.

J431 Public Relations for Nonprofits (3 cr.) This seminar focuses on how a nonprofit organization creates images and how it shapes its programs and goals to gain public support. Assignments and readings are designed to foster a practical understanding of promotional techniques and campaigns using journalistic and other media.

J438 Problems in Advertising (3 cr.) P: J320, permission of the instructor. Seminar on current developments and problems concerning advertising as an economic and social force. Stresses independent investigation on topics such as politics and advertising and advertising and public taste.

J444 Advanced Photographic Journalism (3 cr.) P: J444. Advanced techniques of reporting and interpreting news with photography. Practice in news, sports, features, photographic essays, color photography, electronic imaging, and studio illustration.

J450 History of Journalism (3 cr.) American social-intellectual history integrated with the story of news media development, emphasizing the historical relationship of the mass media to American social, economic, and cultural patterns and developments. Origin, growth, shortcomings, and achievements of media. Impact of society on the media and vice versa.

J455 News Analysis and Opinion Writing (3 cr.) P: J200, J201, J319. Techniques for understanding, analyzing, and reporting on complex events and issues. Development and refinement of skills and techniques for writing news analysis, editorials, and opinion articles.

J460 Topics Colloquium (1-3 cr.) P: junior or senior standing. Topical seminar dealing with changing subjects and material from semester to semester. May be repeated once for credit with a different topic.

J463 Computerized Publication Design I (3 cr.) P: J200, J201, J319, J320. This publishing design course incorporates typesetting, electronic photo editing, graphics, and page design. Students are instructed in design theory, computer publishing skills, and creative problem solving.

J465 Computerized Publication Design II (3 cr.) P: J463. This publishing design course incorporates typesetting, electronic photo editing, graphics, and page design. Students are instructed in design theory, computer publishing skills, and creative problem solving.

J470 Broadcast Media Analysis (3 cr.) Seminar on problems of communicating news through aural and visual channels. Application of communications theory to broadcast news and public affairs presentations. Study of effects of format, verbal content, nonverbal content, and presenter on communications process.

J475 Race, Gender, and the Media (3 cr.) Survey and analysis of how news and entertainment media represent issues of race and gender. History of women and people of color as media professionals and media consumers. Discussion of contemporary problems and potential solutions.

J492 Media Internship (S/F grading) (1 cr.) P: prior approval of faculty member; journalism majors only. Supervised professional experience in communications media. Does not contribute to 30 credit hours of required course work in journalism major, but will count toward 30 credit hours maximum allowed in journalism and telecommunications. May be repeated, but a student
may take no more than 3 credit hours total of internship credit for the B.A.J. degree, either through journalism or any other academic unit.

J493 Journalism: Off-Campus Registration (0 cr.) This noncredit course is for journalism students studying off campus temporarily as part of the Bachelor of Arts in Journalism degree program.

J496 Foreign Study in Journalism (3-8 cr.) P: consent of the dean of the School of Journalism. Planning of research project during year preceding summer abroad. Time spent in research abroad must amount to at least one week for each credit hour granted. Research paper must be presented by end of semester following foreign study. I Sem., II Sem., SS.

J499 Honors Research in Journalism (1-3 cr.) Opportunity for independent reading, research, and experimentation on relevant issues in mass communications. Work with faculty member on individual basis. I Sem., II Sem., SS.

Appendix: Indianapolis Course Lists

1. Approved Advanced Composition Courses by Departments

   English
   L202 Literary Interpretation
   L213 Literary Masterpieces I
   L214 Literary Masterpieces II
   L220 Introduction to Shakespeare
   W231 Professional Writing Skills
   W301 Writing Fiction
   W303 Writing Poetry

   Journalism
   J341 Newspaper Reporting
   J342 Magazine Reporting
   J413 Broadcast Reporting
   J415 Magazine Article Writing
   J455 News Analysis and Opinion Writing
   J551 Seminar: Reporting the Law
   J552 Seminar: Reporting the Arts
   J553 Education and the Media
   J554 Seminar: Science Writing
   J556 Seminar: Urban Affairs Reporting

Administrative Officers and Faculty of the School of Journalism 2002–04

Administrative Officers
TREVOR R. BROWN, Ph.D., Dean
JAMES W. BROWN, Ph.D., Associate Dean, Indianapolis
BONNIE BROWNLEE, Ph.D., Associate Dean for Undergraduate Studies
JACK DVORAK, Ph.D., Director of High School Journalism Institute
DAN DREW, Ph.D., Associate Dean for Graduate Studies and Research

Faculty
Bjork, U. Jonas, Ph.D. (University of Washington, 1987), Associate Professor
Brown, James W., Ph.D. (Indiana University, 1977), Professor and Associate Dean
McKeand, Patrick J., M.A. (Ball State University, 1983), Lecturer and Publisher of The Sagamore
Ricchiardi, Sherry, Ph.D. (Iowa State University, 1986), Associate Professor
## 2. Approved Distribution Courses by Departments

<table>
<thead>
<tr>
<th>Department</th>
<th>Arts &amp; Humanities</th>
<th>Social &amp; Historical Studies</th>
<th>Natural &amp; Mathematical Sciences</th>
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<tbody>
<tr>
<td>Afro-American Studies</td>
<td>A150, A303, A352</td>
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<td></td>
<td>A402, A495</td>
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<tr>
<td>American Studies</td>
<td>A103, A301, A302</td>
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<td>A903</td>
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<td>Anthropology</td>
<td>A103, A104, A303</td>
<td>A304, A360, A361</td>
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<td></td>
<td>A395, A401, A403</td>
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<td>B480, E300, E310</td>
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<td>E402, E445, E455</td>
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<td></td>
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3. Approved Culture Studies Courses

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Anthropology
E300 Culture Areas and Ethnic Groups:
“Modern Greek Society”
“People and Cultures of Southeast Asia”
E310 Introduction to the Cultures of Africa
E320 Indians of North America
E356 Cultures of the Pacific

Classical Studies
C205 Classical Mythology
C351 The Golden Age of Athens
C361 The Golden Age of Rome
C414 Art and Archaeology of Rome

Folklore
F360 Indiana Folklore/Folklife/Folk Music

Geography
G321 Geography of Europe
G322 Geography of the Soviet Union
G323 Geography of Latin America
G390 Geography of Italy
G390 Geography of Cuba
G424 Geography of Africa

History
B340 Ireland and Her People
B341 History of Spain and Portugal
B351 Barbarian Europe, 200–1000
B352 The Age of Chivalry, 1000–1500
B353 The Renaissance
B354 The Reformation
B356 French Revolution and Napoleon
C388 Roman History
C395 The Ancient Near East and Greece
D313 Russian Social and Cultural History
D314 Soviet Social and Cultural History
E432 History of Africa II
G367-368 History of Japan I-II
H205 Ancient Civilization

Philosophy
P210 Classical Philosophy

Political Science
Y333 Chinese Politics
Y336 Southeast Asian Politics
Y337 Latin American Politics
Y338 African Politics
Y339 Middle Eastern Politics
Y369 Introduction to East Asian Politics

Religious Studies
R310 Prophecy in Ancient Israel
R352 Religion and Literature in Asia

List B

Art (Herron)
H302 Beginnings of 20th Century Art, 1886-1919

Folklore
F312 European Folklore/Folklife/Folk Music
F363 Women Folklore/Folklife/Folk Music

French
F452 La civilisation et littérature québécoise
F453-F454 Littérature contemporaine I-II

German
G265 German Culture in English Translation
G370 German Cinema

History
B357 Modern France
B359-B360 Europe from Napoleon to the First World War I-II
B393 German History: From Bismarck to Hitler
B421 Germans, Jews, and the Holocaust
H209-H210 English History: General Course I-II

Political Science
Y335 Western European Politics

Spanish
S411 Spanish Culture and Civilization

List C

Afro-American Studies
A150 Survey of the Culture of Black Americans
A352 Afro-American Art II: Afro-American Artists

Anthropology
E336 African American Culture
E402 Gender in Cross-Cultural Perspective

English
L208 Native American Literature
L370 Black American Writing

Folklore
F245 Chicano Folklore
F394 Afro-American Folklore

History
A364 History of Black Americans

Journalism
J475 Race, Gender, and the Media

Religion
R100 Native American Religion